Harvesting the power of clinically proven botanicals, SophytoPRO® is the natural choice for healthy skin.

PURE Cleanser
Recommended by professional makeup artists for its outstanding results. Astringent hazelnut oil dissolves excess oils on the skin. Honey, propolis and shea butter condition skin helping to maintain healthy moisture levels.

PURE Antioxidant Serum
The body's internal antioxidant system fades with age, making external supplementation of important water-soluble antioxidants (such as green and white tea as well as red grapes) essential. Topically applied tea extracts can penetrate the skin to protect it from oxidative stress that threatens its youthful appearance and function.

PURE Moisturizer
Ayurvedic adaptogens ginseng, schizandra and astragalus help rejuvenate and harmonize imbalanced, stressed skin conditions. Sea buckthorn seed oil is the only plant known to contain Omega’s 3,6,9 – and the rare 7 – altogether. It also contains a vitamin C concentration ten times greater than oranges.

The outer layer of the skin is known as the acid mantle and, as its name suggests, is acidic in nature. It is demonstrated that skin with pH values below 5.0 is in a better condition than skin with pH values above 5.0, as shown by measuring the biophysical parameters of barrier function, moisturization and scaling.1

Mild acidity
- Helps skin appear brighter
- Encourages new skin cells
- Reduces wrinkle depth
- Helps reduce enlarged pores

Alkalinity
- Causes more fine lines and crows feet
- Causes severe dryness and irritation
- Makes skin look dull and lack luster
Utilizing the power of Nature

EGCG is the most abundant catechin in green tea and is a potent antioxidant

In addition, green tea extract enhances the activity of the enzyme superoxide dismutase, which helps quench excess superoxide radicals and other reactive oxygen species that lead to premature aging.¹

Sea buckthorn is the superfruit among superfruits⁶

<table>
<thead>
<tr>
<th>Superfruit</th>
<th>Nutrients</th>
<th>B12</th>
<th>Fat Soluble Vitamins</th>
<th>Antioxidant Strength</th>
</tr>
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<tbody>
<tr>
<td>Acai</td>
<td>High</td>
<td>Low</td>
<td>Low</td>
<td>High</td>
</tr>
<tr>
<td>Goji</td>
<td>High</td>
<td>Low</td>
<td>Moderate</td>
<td>Moderate</td>
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<tr>
<td>Mangosteen</td>
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<td>Low</td>
<td>Low</td>
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<td>Noi</td>
<td>Low</td>
<td>Low</td>
<td>Moderate</td>
<td>Moderate</td>
</tr>
<tr>
<td>Sea Buckthorn</td>
<td>Highest</td>
<td>Highest</td>
<td>Highest</td>
<td>High</td>
</tr>
</tbody>
</table>

Red grapes are a phytochemical-rich fruit with a high-concentration of resveratrol – a unique antioxidant that has unique skin benefits. Studies have shown resveratrol provides significant protection against damaging free radicals caused by oxidative stress, ultraviolet radiation and environmental pollution, all drivers of premature skin aging.⁷ When applied topically, resveratrol rejuvenates antioxidant levels in the skin, promotes collagen synthesis, and has been shown to improve skin texture and appearance.⁷

An antioxidant powerhouse: Red grapes

Reference

Mild Acidity source:

Green tea source:
(2) Borawska MH, Czechowska SK, Markiewicz R, Hayirla A, Oliszewska E, Sahin K. Cell viability of normal human skin fibroblast and fibroblasts derived from granulation tissue:
(4) Li YM, Chan HY, Huang Y, Chen ZY. Green tea catechins upregulate superoxide dismutase and catalase in fruit flies. Mol Nutr Food Res. 2007 May;51(5):546-54

Sea buckthorn source:
(5) The medicinal research and development of seabuckthorn. Xu Mingyu, Sun Xiaoxuan, Cui Jinhua

Red grape source:
(6) The Grape Antioxidant Resveratrol for Skin Disorders: Arch Biochem Biophys. Author manuscript; available in PMC 2012 April 15