



RESOURCE & PROMOTION GUIDE



Welcome to the Detox with Your Pharmacist Program

A group event provides the ideal setting to empower patients and promote the benefits of clinically supervised detoxification. A group session offers a new and more satisfying way for patients to interact with you and your staff, makes efficient use of your time and resources, improves access to information, and leverages the accountability benefits of the group dynamic to help motivate behavior change and improve patient compliance.

The Detox with Your Pharmacist digital resource bundle includes everything you need to promote and run a successful group detoxification event with your patients.

Promotional Resources

- Core Restore® detoxification presentation and slide deck
- Event promotion email
- Customizable in-office countertop signs to promote your group detoxification event
- Two educational in-office posters on toxic burden and sustaining a healthy weight

Patient Resources

- Toxic Burden Questionnaire
- Patient Handbook that provides easy-to-follow daily guidance with nutritious, chef-inspired meal plans and recipes
- Detoxification Patient Newsletter with engaging content on how biotransformation works and the nutrients that optimize it

Access your digital resources anytime at
www.OrthoMolecularProducts.com/Landing-Page/Core-Restore-Program

DETOX WITH YOUR PHARMACIST IN FOUR SIMPLE STEPS

STEP ONE:

PROMOTE

Pick a start date and promote Detox with Your Pharmacist to patients using the customizable in-office countertop sign, in-office posters and event promotion email. We recommend promoting the detoxification event at least four to six weeks before the event start date.

STEP TWO:

PRESCRIBE

Ask your patients to complete the Toxic Burden Questionnaire to identify symptoms associated with toxic burden. Use the event promotion email to invite additional patients who you think would benefit from the Core Restore® program.

STEP THREE:

LAUNCH

Host a kick-off event! Give an informative presentation that empowers your patients to make healthy choices and shares how the Core Restore® program supports detoxification for optimal health.

STEP FOUR:

ENCOURAGE

Direct patients to refer back often to the Patient Handbook for support. Encourage patients to visit the Patient Resource Page before they start the program to sign up for daily encouragement emails and download the patient newsletter or additional recipes.

NEW PROMOTIONAL RESOURCES



Detoxification Patient Newsletter

Provide your patients with easy-to-understand information on how the biotransformation process works and how nutrition can optimize it.



Toxic Burden Poster

Visually demonstrate how toxins affect body systems and the common symptoms associated with toxic burden.



Sustain a Healthy Weight Poster

Illustrate how high toxic load contributes to weight loss resistance and why detoxification can be the solution to achieve and sustain a healthy weight.



Patient Handbook

Improve patient compliance with our easy-to-use Patient Handbook, providing education and step-by-step instructions for success throughout the program, including nutritious, chef-inspired recipes that are free of gluten, dairy, soy and corn.

We're here to help along the way and to make the Detox with Your Pharmacist experience a success for both you and your patients. For additional assistance with the Core Restore® program, contact your Account Executive or call Customer Service at 800-332-2351.

